



# Press Information

*Expertise. Engagement. Empowerment.*  
*We are the TradeExperettes.*

## **OUR VISION AND MISSION**

The TradeExperettes is a network of women trade experts from around the world. We shine a light on the unique insights and knowledge of our members, and work to empower women at all stages of their careers to achieve their goals. The TradeExperettes serve a dual purpose—to showcase our dynamic network of women trade experts, and to help our members position themselves as thought leaders in the trade community.

We provide more than just an opportunity to plug into an accomplished network of individuals in the public and private sectors, academia, think tanks, and international organisations. We also offer our members a variety of programs—from mentorship and workshops, to off-the-record public speaking engagements in a supportive and collegial environment. We seek out rising stars, whether early career or enthusiastic students, and are committed to breaking down barriers for young experts to share their ideas.

TradeExperettes is a membership organisation that welcomes individuals interested in supporting women's voices in international trade research and policy-making. Each member has access to a range of our research and communications activities, including opportunities for professional development throughout the year.

We are also building a searchable database of TradeExperettes that will provide an important tool for the trade community to find women trade experts to serve as speakers, media commentators, and for unique input.



## OUR ORGANISATION

Our organisational structure includes an Executive Board, Committees and an Advisory Board. The Directors who serve on our Executive Board oversee the day-to-day work of the organisation and are the main point of contact for committee leads, providing input on and approving programming and other aspects of our work. The Executive Board is led by Hanna Norberg, an economist, founder of TradeExperettes and an independent trade policy advisor. The Committees are staffed by “TE Instigators” who are members that volunteer their time and assist in running our core activities.

The Advisory Board is comprised of prominent leaders in the trade community, and they provide guidance and support to the Executive Board, set priorities for the organisation, and engage in a variety of outreach activities.

## OUR FINANCING

TradeExperettes, Inc. is a registered social enterprise in Ireland. A social enterprise is a cause-driven business whose primary reason for being is to improve social objectives and serve the common good.

Our financing is dependent on memberships fees, grants, and generous contributions from our sponsors. Our sponsors share our commitment to shine a light on women experts from multidisciplinary fields of international trade policy, and to empower women at all stages of their careers to achieve their goals. Sponsors can include, but are not limited to, individuals, corporations, embassies/missions, governments, NGOs, and universities.



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**FOR ANY MEDIA INQUIRIES PLEASE CONTACT:  
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