

# Trade as a force for good

**Expertise.  
Engagement.  
Empowerment.  
TradeExperettes**

Unleashing the power of women trade experts to benefit all



**T**he TradeExperettes Inc. is a global network of trade experts dedicated to unleashing the insights, knowledge, and power of women experts, while using trade as a source for good. Our core objectives include championing expertise, offering a platform for engagement, and being a force for women's empowerment.

## **OUR MISSION**

**Trade as a force for good.** Our diverse membership spans 50+ countries and consists of 400 members, a quarter of which reside in developing countries. TradeExperettes brings together talent from around the world with backgrounds and expertise in a wide array of functions across international trade— whether they are making policy, undertaking research or directly engaged in trade. Since our inaugural tweet storm in 2018 calling for a more inclusive trade dialogue, and with the help of a volunteer workforce, we have increased the visibility of women trade experts, while also offering a network for professional growth and development. TradeExperettes provides a global, interactive platform for policy discussions and collaboration, and showcases the expertise of both established and emerging voices in trade.



“ I've seen many amazing women in this field being overlooked, and I'm glad I can be part of a network that works to highlight womens' work in international trade. It is really rewarding to be able to help other TradeExperettes to publish their first blog or share their expertise through a podcast episode ”.

— **María Belén Gracia**  
DIRECTOR OF EDITORIAL CONTENT

## WHAT WE DO

TradeExperettes seeks to equip our members to amplify their voices, and to continue to build their expertise to tackle the most pressing trade challenges of the day.

To cater to the needs of both our expert members and rising stars, we offer a variety of programs: a blog, a podcast, webinars, publications on timely trade issues, such as our Ten “Quick Wins” series on *More Equitable Trade*, *Digital Trade*, and *Trade and The Environment*. We actively engage and participate in international trade meetings such as the WTO Public Forum. We are also committed to fostering professional development and regularly provide members-only tutorials on topics such as trade negotiations with renowned experts, as well as practice job talks. The TradeExperettes strives to create a wealth of opportunities for growth and engagement.



## **PARTNER WITH US**

We work hard to elevate our vibrant “TE” community. Help us generate new opportunities and support inclusive growth to create a balanced professional ecosystem that fosters diversity across a multidisciplinary trade landscape. Sponsorship is a concrete way in which you can empower women trade experts, actively engage with the trade community, and benefit from exclusive access to cutting edge expertise from across trade disciplines. Sponsors have access to the latest TradeExperettes commentary and receive invitations to members-only content and meetings. We also offer co-creation opportunities for TE events, including sponsor-only experiences. Sponsors can also help us broaden our community’s reach by supporting cost-free memberships for women from developing countries.

**Our sponsors do not merely support our mission; they are part of the TradeExperettes community.**

In the coming years, our goal is to expand our network and deepen our activities for greater impact– and we invite you to partner with us! We offer sponsorship opportunities at a variety of levels to match your giving needs.

SPONSORSHIP BENEFITS	BRONZE PARTNER € 10,000	SILVER PARTNER € 25,000	GOLD PARTNER € 50,000	PLATINUM PARTNER € 100,000
Invitations to our events, meetings, and briefings with top experts in the field	•	•	•	•
Premier access to TE publications (digital)	•	•	•	•
Logo acknowledgement of support on our website and collateral materials	•	•	•	•
Sponsorship of membership for 20 members from developing countries		•	•	•
Invitation to a VIP WTO Public Forum event			•	•
Bespoke trade briefing by our experts (1 per year)			•	•
Personalized session on a trade related issue (45 minutes) with Advisory board members				•
Sponsor logo with profile direct hyperlink on our website				•

## BESPOKE SPONSORSHIP OPPORTUNITIES:

In addition to our general sponsorship levels, we also offer bespoke sponsorship opportunities at any giving level. We welcome all support that furthers our mission, including sponsorship for specific events and activities. If you would like to sponsor a branded TE event in the form of a reception, conference, trade course, scholarship program, or a specific event on a topic of interest, we look forward to hearing from you.



**TRADE**  
EXPERTETTES

FOR ADDITIONAL INFORMATION ON HOW YOU CAN BECOME A SPONSOR,  
PLEASE REACH OUT TO US AT [SPONSORSHIP@TRADEEXPERTETTES.ORG](mailto:SPONSORSHIP@TRADEEXPERTETTES.ORG).